

# DS Race Nights - Fundraising Guide

## ***Race Night Fundraising***

Our Big screen race nights have all the excitement of the "live" race meetings. While in the comfort of your chosen venue. You can place bets on the races with fun money, all winnings are then donated to charity.

Our race night package includes a presenter & projectionist. We're also able to upgrade your race night with staff to take bets & a separate MC. Your race night can be themed with winners rosettes, horse owner badges and more.

Race nights organised together with a charity dinner or buffet will help attract more guests. Also include a bar, this helps create more of a party atmosphere. You can even include sponsors for all the races in advance of the Race night to help increase your events profile & increase your fund raising.

When betting on the horses we use a 'tote' this is a simple betting system. This system does not involve any real odds, just a simple way in which to calculate the agreed share of the total take which is split between winning bets or charities, this also guarantees you won't lose.

You may also like to include other ideas for your charity race night like best dressed race-goer or couple. A nice end to the evening is a grand prize draw, put names on the back of the tickets then place all the losing tickets into a hat the first three tickets to be picked all receive a prize.

## ***Casino Fundraising***

"Fun" Full Size Casino games includes roulette, black jack, stud poker & wheel of fortune.

At the start of the evening you will be handed a guide explaining the rules for each of the games. All our games are manned by trained attendants who will be on hand & can help explain the rules if you're a little rusty.

One of the ways you can raise money is for each of your guests to purchase a ticket for your event & this will entitle your guests to a set amount of fun money which they can exchange for betting chips... the round thin ones, no salt or vinegar required :-)

If your guests should run out of chips, don't worry they'll be able to purchase more & keep playing during the entire evening. You can also choose to only allow a set amount of fun money to be available at the start of the evening.

Please be aware that the "Fun" part of our casino means no one can actually win any real money. But you will be able to offer the person with the most chips a winners prize.

### ***Photo booth Fundraising***

Get ready for lots of fun & laughter, you'll need to forget about being camera shy & let your hair down. Photo booths appeal to everyone young & old this creates a real family atmosphere & maximises the number of guests you can invite to your fund raiser.

You can either charge an entrance fee for your event or per photo booth print. Remember that your guests will have access to our free props box this includes funny wig, over sized sun glasses, hats and many more fun items.

A good idea can be to structure your evening with little prize draws for the best photo booth prints - child's, ladies, men's, best group.

Our photo booth hire includes unlimited print, available in full colour or black & white. We have a magic green screen option, to super impose a background of your choice onto your booth prints.

We can even offer video booth clips... record a special message to remember your special charity night fund raiser. It can be a good idea to help increase your fund raising to charge a little extra for the green screen upgrade & the video message clips.

Fundraising with a photo booth is loads of fun & will create funds & awareness for your good cause, you can host your event just about anywhere from a golf club to a town hall hotel or a school.

Fundraising bookings... contact Karen 01943 850694

[www.yorkshireracenights.co.uk](http://www.yorkshireracenights.co.uk)

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